



# Sponsorship Application

COMPANY NAME: \_\_\_\_\_

STREET/PO BOX: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE/PROVINCE: \_\_\_\_\_ ZIP/POSTAL CODE: \_\_\_\_\_ COUNTRY: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_ WEBSITE: \_\_\_\_\_

PERSON IN CHARGE OF SPONSORSHIP: \_\_\_\_\_ CONTACT EMAIL: \_\_\_\_\_

COMPANY DESCRIPTION: \_\_\_\_\_

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## Chosen Sponsorship Package

- PREMIUM/HEADLINE SPONSOR    GOLD SPONSOR    SILVER SPONSOR    BRONZE SPONSOR    LANYARD SPONSOR  
 NETWORKING BREAK SPONSOR    LUNCH N' LEARN SPONSOR    REGISTRATION SPONSOR    AWARD SPONSOR  
 WELCOME RECEPTION SPONSOR    SUPPORT SPONSOR    EDUCATION SESSION SPONSOR    PRODUCT DEMO SPONSOR

## Payment Options — ALL PAYMENTS MUST BE IN U.S. DOLLARS

- Invoice
- Check or Money Order: *Drawn on a U.S. Bank and in U.S. dollars only*  
Made payable to High Plains Journal  
PO Box 801046  
Kansas City MO 64180-1046
- Credit Card: *All Major Accepted (Visa, MC, AmEx, Discover)*  
\* To pay by credit card, please contact Kathleen Letson  
Email: [kathleen@wjinc.net](mailto:kathleen@wjinc.net) • Direct line 314-446-1390

## Authorization

We agree to abide by all conditions, rules and regulations governing High Plains Journal Live per "Rules and Regulations" found on [hplive.com](http://hplive.com).

SIGNATURE: \_\_\_\_\_

PRINT NAME: \_\_\_\_\_

DATE: \_\_\_\_\_

## Payment Terms — Payment due upon receipt of invoice. Please see 2025 Rules & Regulations found on [HPLive.com](http://HPLive.com) for our cancellation policy.

Please email or fax completed application to: **Jason Koenig** | [jkoenig@hpj.com](mailto:jkoenig@hpj.com) | 314.873.3125

# Sponsorship Opportunities

## Premium/Headline

**\$10,000**

- Extra-large logo included on all on-site show signage
- Logo inclusion on show directory/HPJ Live preview edition
- (1) full page print ad included in HPJ live show directory/preview edition
- Introduction to education session speaker with logo/brand recognition on stage/education session
- (1) literature piece or "swag item" included in HPJ Live registration bag
- (1) custom email to 2025 HPJ LIVE attendee registration list (post-event)
- 10x10 exhibit space
- 4 sponsored social media posts
- (1) 15-20 onsite product/service demo on trade show floor
- 20 complimentary registration passes

## Gold

**\$7,500**

- Logo included on HPJ Live website and pre-event marketing leading up to event
- Large logo included on all onsite show signage
- Logo included on show directory / HPJ live preview edition coverage
- (1) Full page print ad included in HPJ live show directory/preview edition
- (1) literature piece or "swag item" included in HPJ Live registration bag
- 10x10 exhibit space
- 3 sponsored social media posts
- 15 complimentary registration passes

## Silver

**\$5,000**

- Logo included on HPJ Live website and pre-event marketing leading up to event
- Medium logo included on all onsite show signage
- Logo included on show directory / HPJ live preview edition coverage
- (1) 1/4 page print ad included in HPJ live show directory/preview edition
- (1) literature piece or "swag item" included in HPJ Live registration bag
- 2 sponsored social media posts
- 10x10 exhibit space
- 10 complimentary registration passes

## Bronze

**\$2,500**

- Logo included on HPJ Live website and pre-event marketing leading up to event
- Small logo included on all onsite show signage
- Logo included on show directory / HPJ live preview edition coverage
- (1) 1/4 page print ad included in HPJ live show directory/preview edition
- 5 complimentary registration passes

# Additional Sponsorship Opportunities

## Welcome Reception Sponsor: \$7,500

- Exclusive sponsor of the welcome reception - the first opportunity for attendees and exhibitors to meet.
- Sponsor recognition through signage around food/bar areas throughout the welcome reception
- Large logo to be included on HPJ Live website, and all pre-event marketing
- Large logo included on all onsite show signage
- Logo included in show directory
- 15 complimentary registration passes

## Lunch n' Learn Sponsor: \$6,000

(1 AVAILABLE)

- Includes sponsorship of lunch / meal + education session during HPJ Live day 1 or 2
- Lunch provided by sponsor with a 25-30 min. Education session on stage.
- Logo included on hpj live website, and pre-event marketing leading up to event
- Medium logo included on all onsite show signage
- Logo included on show directory / HPJ live preview edition coverage
- 10x10 exhibit space
- 2 sponsored social media posts
- 10 complimentary registration passes

## Lanyard Sponsorship: \$4,000

(1 AVAILABLE)

- Includes logo/branding on HPJ Live Lanyard
- Medium logo included on HPJ Live website, and pre-event marketing leading up to event
- Medium logo included on all onsite show signage
- Logo included on show directory / HPJ live preview edition coverage
- (1) literature piece or "swag item" included in HPJ Live registration bag
- 8 complimentary registration passes

## Education Session Sponsor: \$3,000

- Includes sponsorship of 1 education session with logo included on backdrop and introduction to presenter
- Small logo included on HPJ Live website, and pre-event marketing leading up to event
- Small logo included on all onsite show signage
- Logo included on show directory / HPJ live preview edition coverage
- 10x10 exhibit space
- 6 complimentary registration passes

## Registration Sponsor: \$3,000

(1 AVAILABLE)

- Includes sponsorship of HPJ LIVE registration and onsite registration
- Sponsor logo included on registration signage / signage directionals near registration area
- Small logo included on hpj live website, and pre-event marketing leading up to event
- Small logo included on all onsite show signage
- Logo included on show directory / HPJ live preview edition coverage
- 6 complimentary registration passes

## Networking Break Sponsor: \$2,500

(2 AVAILABLE)

- Includes signage near/at networking break location & "serving area" indicating sponsor
- Small logo included on HPJ Live website, and pre-event marketing leading up to event
- Small logo included on all onsite show signage
- Logo included on show directory / HPJ live preview edition coverage
- 5 complimentary registration passes

## Award Sponsor: \$1,000

(IF APPLICABLE)

- Includes (1) 15-20 onsite product demo on show floor
- Small logo included on HPJ Live website, and pre-event marketing leading up to event
- Small logo included on all onsite show signage
- Logo included on show directory / HPJ live preview edition coverage
- 2 complimentary registration passes

## Product Demo Sponsorship: \$800

(4 AVAILABLE)

- Includes (1) 15-20 onsite product demo on show floor
- Small logo included on HPJ Live website, and pre-event marketing leading up to event
- Small logo included on all onsite show signage
- Logo included on show directory / HPJ live preview edition coverage

## Support Sponsor: \$750

- Small logo included on HPJ Live website, and pre-event marketing leading up to event
- Small logo included on all onsite show signage
- Logo included on show directory / HPJ live preview edition coverage